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The Impact of Covid-19 on Restaurants

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Abstract: The administration is becoming increasingly concerned about the spike in corona virus cases. Since the WHO declared the corona virus a pandemic, every industry has had issues. Restaurants had to shut down since only crucial facilities were allowed to operate during the lockout. The analysis' goal is to look into consumer demand for the restaurant industry. An online survey with questionnaires was used to collect data. Using the Henry Garret technique and the Percentage method, this study looked at how customers' tastes have changed. Restaurant tastes are drastically different before and after Covid-19. This study definitely answers the questions around Covid19's impact on restaurants.

I. OBJECTIVES

1) Determine the impact of COVID-19 on restaurant patrons' food preferences.
2) To determine how often you eat at restaurants (Pre & Post COVID-19)
3) To investigate how customers' preferences for attributes change before deciding on a restaurant
4) To look into the shift in payment preferences at "restaurants (pre and post COVID-19)." 5. To investigate how people's preferences have changed when ordering food at "restaurants (pre and post COVID-19)."

II. COVID-19

Covid-19 is a severe acute respiratory syndrome viral Disorder with Coronavirus-2 (SARS-CoV-2). The virus was First detected in Wuhan, China in December 2019 and Remains a pandemic. The infection is characterized by Headache, cough, breath lack, loss of taste and scent. It is a Transmitted illness that is distributed by coughing, sneezing And communicating by tiny droplets. To prevent this Infection, it is much needed to maintain a healthy physical Distance, use mask and sanitizer and by keeping unwashed Hands away from face.

III. METHODOLOGY OF RESEARCH

The research focuses on both primary and secondary data, but primary data was important because it is a crucial aspect in the study of the role. An online poll of 110 people was used to gather primary information.
Secondary data is solely used as a source of information. Convenience The sampling method was utilised. The secondary results were acquired from a range of journals and blogs. The data was analysed using the percentage approach and the Henry Garrett Ranking Method.

IV. DISCUSSION

This paper gave the insight into the impact of COVID-19 on The preferences of consumers regarding restaurants. Majority of the respondents are of 20-40 years of age (81.8%) and are Male (52.7%). Most of the respondents are Post –Graduate (61.8%) and are Unmarried (70%). Majority of the respondents have joint family (51.8%).
The Preferences of consumers have changed and the changed Preferences has become challenges for the restaurateur. The Consumers prefer to take out or home delivery for their food As they do not want to eat in. The preference has also Changed regarding the mode of payment as most of the Consumers prefer online transfer for contactless payment.

V. CONCLUSION

“This paper analyzed the impact of Covid-19 on the Preference of the consumers regarding the restaurants.”
It is found that the Covid-19 has affected the restaurant Industry badly first with the lockdown and secondly with the changes in the preferences. To revive the Restaurant industry, the restaurateurs need to adopt Strategies to attract consumers. Some of the strategies Are:

1) Not letting guests touch the doors and minimize the Contact with any surface.
2) Tables and chairs should be sanitized regularly.

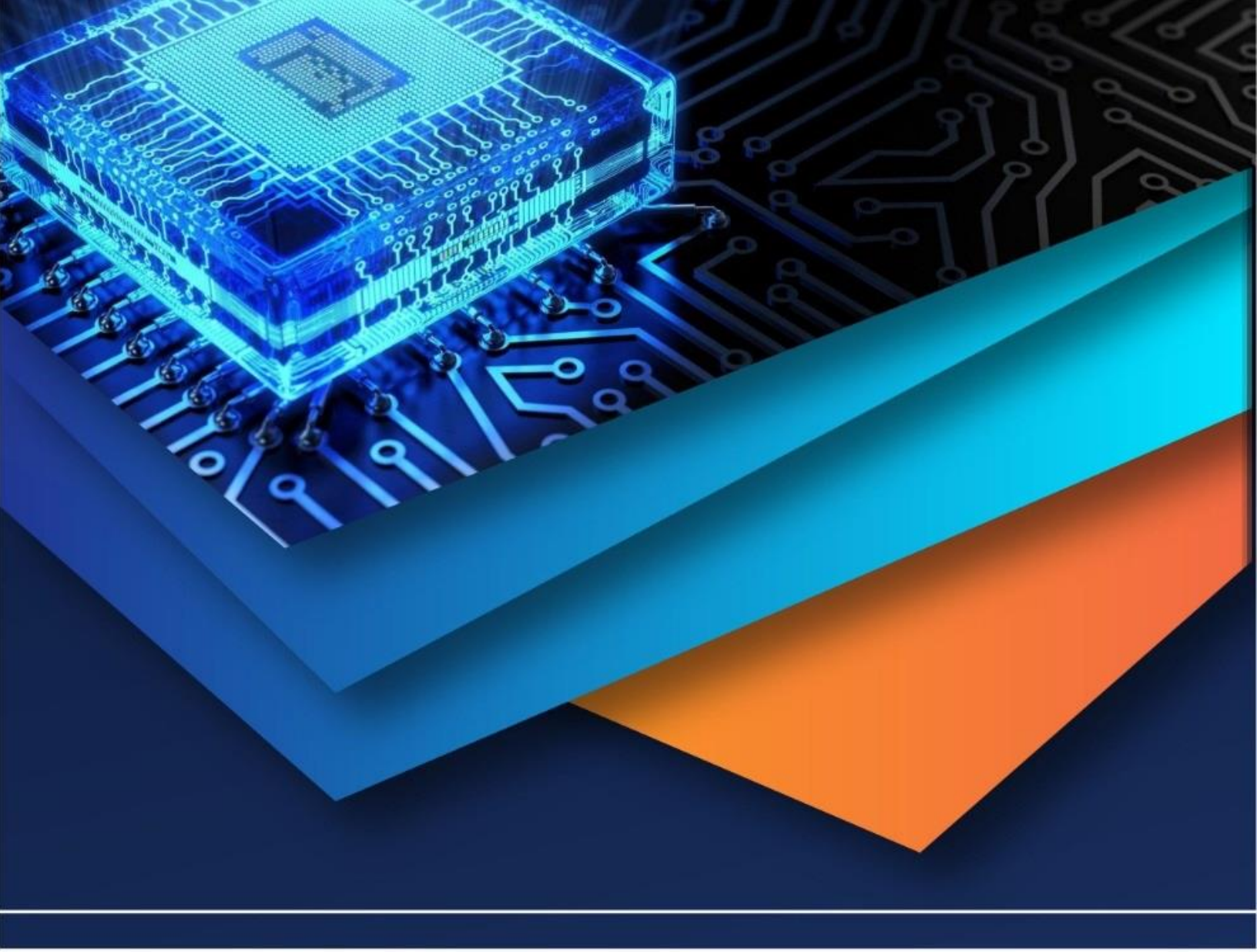
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3) Time-to-time Corona Test of staff. Reducing the number of tables to maintain distance.
4) Restaurants should use disposal.
5) Highlighting the sanitization techniques to attract more Customers.
6) Taking online payment instead of cash payment.
7) Deliver DIY (Do It Yourself) meal packets.
8) Prior booking options to maintain a healthy distance.
9) Adopting contactless and menu specific delivery system Restaurants should be well ventilated.

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